

AVOID

# THE CLOUD HANGOVER

Everyone wants to attend the cloud party, but avoiding the morning-after hangover that some U.S. companies experience can require help. Finding the right wingman is an effective strategy for making the best decisions to dodge a long-lasting headache.

## POTENTIAL PARTY FAVORS

Top business benefits driving adoption of public or private cloud services

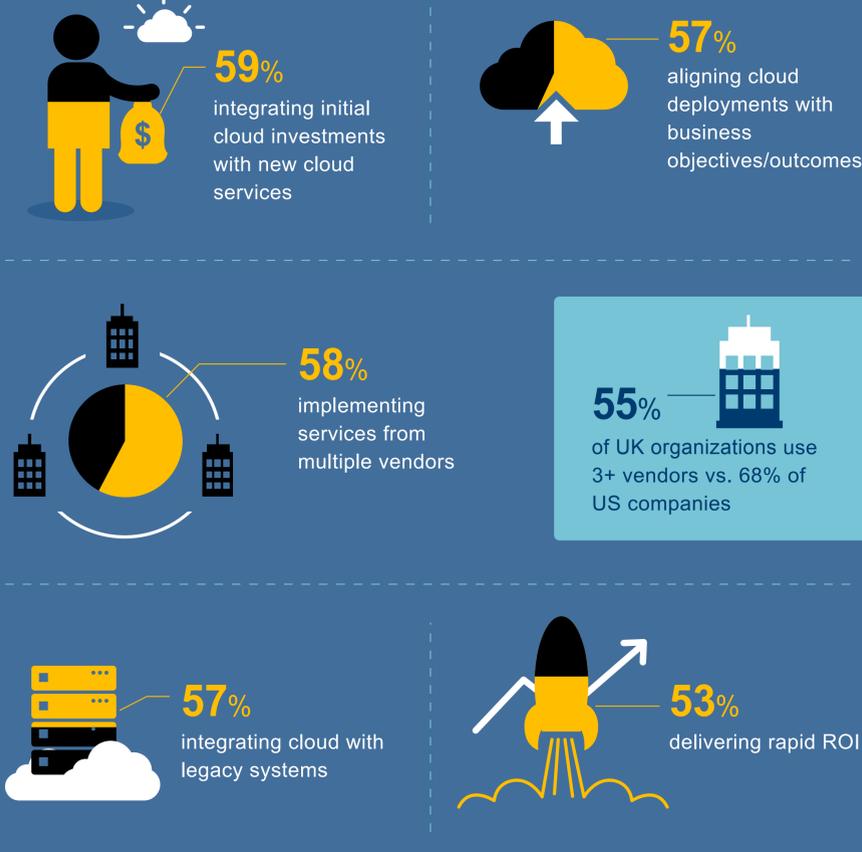


### UK organizations



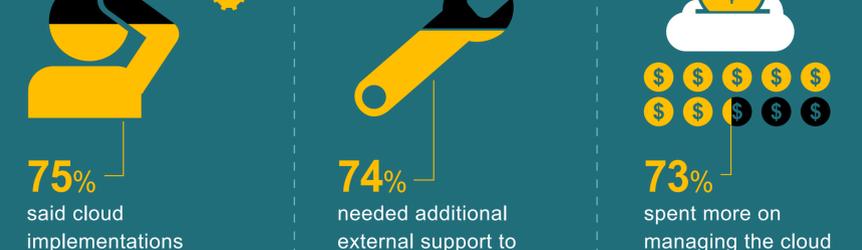
## POSSIBLE PARTY CRASHERS

Biggest challenges that keep cloud services from living up to their hype



## HANGOVER SYMPTOMS

Lingering headaches\* due to poor cloud-party planning



\*Three years following cloud implementation

### UK organizations



### Other ailments



36% said leading cause was complexity of operating cloud applications

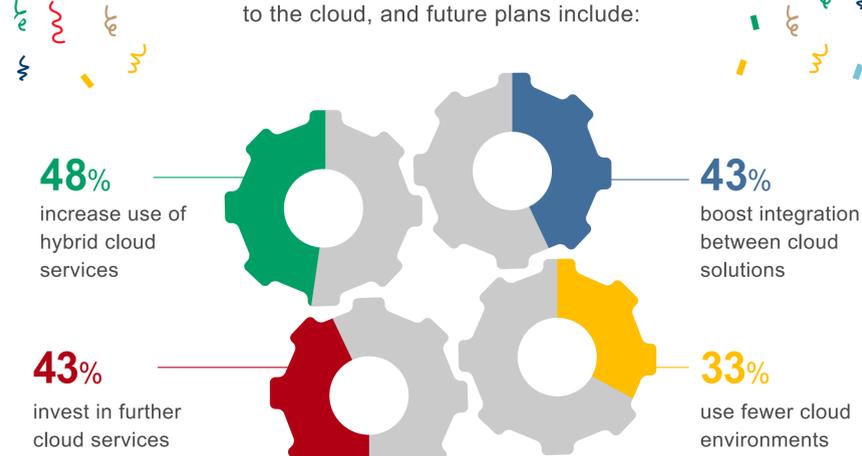
## WIN WITH A WINGMAN

Finding the right wingman supports hangover-free cloud implementation



## PARTY ON!

Organizations are rethinking their use and approach to the cloud, and future plans include:



Moving IT infrastructure to the cloud can deliver agility, cost reduction and security. But by inviting a highly skilled partner to join you at the cloud party, you can better ensure a hangover-free implementation with greater transparency in the buying, implementation and post-deployment process.

Learn more by visiting [www.sungardas.com](http://www.sungardas.com)

### ABOUT THE RESEARCH

Based on a survey of 247 US-based and 150 UK-based IT decision makers, carried out in August 2015 and February 2015, respectively, on behalf of Sungard Availability Services, regarding their views on the current state of cloud adoption. The survey focused on uncovering insights into organizations' experiences with cloud environments including current investment, expected future investment, vendor management and, ultimately, satisfaction. Researchers spoke to IT decision makers at enterprise businesses across a variety of sectors – including financial services, business process management and retail.



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