

The Ideal Platform for the Age of In-Memory Applications

Information is the life-line of your business. To stay ahead of the market and your competitors, your systems need to move faster—and this means removing the obstacles that slow you down.

Storage devices, one of the only mechanical devices left in servers today, bog down data servers. They slow the electronic speed of memory, meaning every time a computer moves data from storage to memory and back again, the data must move more slowly.

But what if your server moved all of your data into memory at once allowing you to run applications without relying on storage? Applications would be able to exchange information at incredibly fast speeds, generate sorts and reports instantly, and almost instantaneously time would no longer be a factor.

Your business would be able to make better decisions, based on better information, faster than ever before. You'd have greater insights into customer behavior and more accurate forecasting, real-time sales, and cost analysis capabilities—all of which would ultimately help you improve service levels in customer-facing applications. Win-win!

Think agility, interoperability, and simplicity.

Imagine an open standards-based, in-memory cloud platform designed for today's networked, mobile, social, and data-driven world. Picture yourself being able to deploy and run applications in a secure, reliable way. Now, see yourself running all the applications that drive your business on this platform, with code and data running in-memory; there is no disk-access latency slowing down your business.

This increase in speed and sheer performance is almost beyond imagining, but it is possible with a high-performance HANA Cloud that seamlessly interconnects with other Cloud platforms and services. Welcome to the new age of HANA Cloud.

The power of Sungard AS, Cisco, and SAP.

Stop imagining and start planning your migration. Together, Sungard Availability Services® (Sungard AS), Cisco, and SAP provide a powerful offering for SAP HANA:

- The SAP HANA platform delivers a multipurpose, in-memory database, giving organizations the power to gain instant insight into business operations while enabling them to react quickly to changing business conditions. SAP HANA lets business users immediately access, model, and analyze all of their transactional and analytical data in real time – from virtually any data source – and in a single environment, without affecting existing applications or systems.



What customers are saying about their SAP systems:

Business Drivers

- Different internal units have competing objectives
- Ongoing pressure on price and cost
- Time to market and demands for agility increasing

Technical Challenges

- Legacy applications and infrastructure hard to extend with minimal interoperability
- Wide range of skillsets required to maintain range of application and infrastructure

Security Concerns

- Ever-present risk of security breaches
- Deep expertise needed to navigate security and compliance requirements

- The Cisco Unified Computing System (UCS), selected by Sungard AS as the ideal SAP HANA platform, is a next-generation data center platform that unites compute, network, storage access, and virtualization into a cohesive system designed to reduce total cost of ownership (TCO) and increase business agility. The system integrates a low-latency, lossless 10 Gigabit Ethernet unified network fabric with enterprise-class, x86-architecture servers.
- Sungard AS has unparalleled expertise in managing, protecting, and recovering production systems running SAP software and leverages this experience to tailor

solutions for customers whose requirements are not being satisfied internally or with current hosting service providers. With more than 30 years of experience providing flexible availability services that help ensure that organizations keep applications always on and always available, Sungard AS leverages its proven expertise to provide managed IT services, information availability consulting services, business continuity management software, and disaster recovery services to clients in North America, Europe, and India. Sungard AS helps customers improve the resiliency of their mission-critical systems by designing, implementing, and managing cost-effective solutions using people, processes, and technology to address enterprise IT availability needs.

With so many critical applications depending on the SAP HANA platform for previously unavailable performance, Sungard AS Application Cloud Services | SAP HANA and optional Sungard AS | Recovery & Business Continuity Services help customers build, and run virtualized environments that are far more resilient and available.

The ideal services to support the ideal platform.

This unique combination of providers offers an unprecedented opportunity to obtain everything you need for uninterrupted, high-availability, high-performance, worry-free operation. Sungard AS offers a complete selection of business continuity and disaster recovery services to complement their SAP HANA offering.

This is the ideal platform for driving the utmost performance from the core applications that run your business, with the certainty of knowing that this unique all-in-memory operating environment is being protected by the foremost experts at systems recovery, Sungard AS.

Your applications keep running so you can keep innovating.

Focus on your success. Keep advancing the pace of your innovation while three giants, Sungard AS, Cisco, and SAP, keep everything running for you. Learn more about Sungard AS Application Cloud Services | SAP, which is powered by Cisco.

Faster Application Deployment

Process consistency (predictability) simplifies the migration process to HANA.

Increased Efficiency and Lower Costs

Improve IT staff productivity and time lost due to downtime, reduce organization's spend on hardware, software, and other data center-related costs.

HA and DR

About Sungard Availability Services

Sungard Availability Services provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software.

Trademark Information

Sungard Availability Services is a trademark of Sungard Data Systems Inc. or its affiliate used under license. All other trade names are trademarks or registered trademarks of their respective holders. The Sungard Availability Services logo and Recover2Cloud are trademarks or registered trademarks of Sungard Availability Services Capital, Inc. or its affiliate.

To learn more visit www.sungardas.com/cisco or call 1-888-270-3657.

© 2015 Sungard Availability Services, all rights reserved. cisco-sap-hana-MSV-SLB-121

Connect with Us

