

Is data sprawl blocking your business continuity?

A recent survey conducted by Sungard Availability Services with over 350 Business Continuity leaders and planners revealed that almost 75% of users have never used their recovery plan at time of test or disaster. Why do we plan and what is happening? When we dig deeper into real causes — three challenges emerge — plan data accuracy, accessibility and timeliness. Simply put our plan information is out of synch with reality. The plans pass the auditors' list but don't work effectively at time of disaster.

75%

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Challenge

As a Business Continuity leader you're under pressure to cope with the minute-by-minute dynamics of a real-world incident, but plan updates consume too much of your time and focus.

If you're like most Business Continuity experts, you're stuck in a world of manual uploads across dozens of data sources — both internal and cloud-based — that take time and energy away from strengthening your program and building engagement. The unfortunate fact is that your plan information is always a little out-of-synch with reality.

- You're constantly reacting to changing data, people, processes, and assets.
- You have many data sources, using different formats, with different update frequencies.
- Often data versions are locked away unintentionally at a departmental level and real institutional insight on risk or context is unavailable
- You're forced to cope with the demands of enterprise application integration.
- You spend your days writing code and normalizing data sets instead of devoting time to your program and your risk management — caught up in "techie stuff".

Change management is getting in your way and you can't see a way past it. In this world, you're always playing catch-up, forced to react, and your plans are always not quite right — so they might not work in the face of downtime and disaster.

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It's not a pleasant picture, is it?

Sometimes, you think to yourself — is there a better way? Is there a solution I could use that would automate my complex data integration requirements?

You could spend six-figures or more for an appliance-based enterprise grade integration platform, or you could spend months writing custom code. But either approach brings IT chargebacks or technical complexity — so you fall back on manual data management processes.

Let's consider: what could you do if you had a way to...

- Connect dozens of data sources with Assurance^{CM} and keep your plans in-synch.
- Synchronize data without the CAPEX costs, appliances, or custom code.
- Ensure that your data integration is automated

Solution

Sungard AS Assurance Connect is an industry leading Enterprise Integration Platform as a Service (iPaaS) that we've embedded into our market-defining business continuity suite, Sungard AS Assurance^{CM}. The new integration capabilities help you drive better awareness, engagement, and effectiveness through superior data integration for business continuity planning AND implementation.

Unlike Microsoft Word or SharePoint based offerings, we've built an approach that's intuitive, efficient, relevant, and scalable.

Sungard AS will get you off to a running start by building integration processes immediately using our intuitive Visual Integration TechnologyTM and a **library of pre-built connectors** to frequently used applications and databases.

Using familiar point-and-click, drag-and-drop techniques, we can build very simple to very sophisticated integrations with exceptional speed.

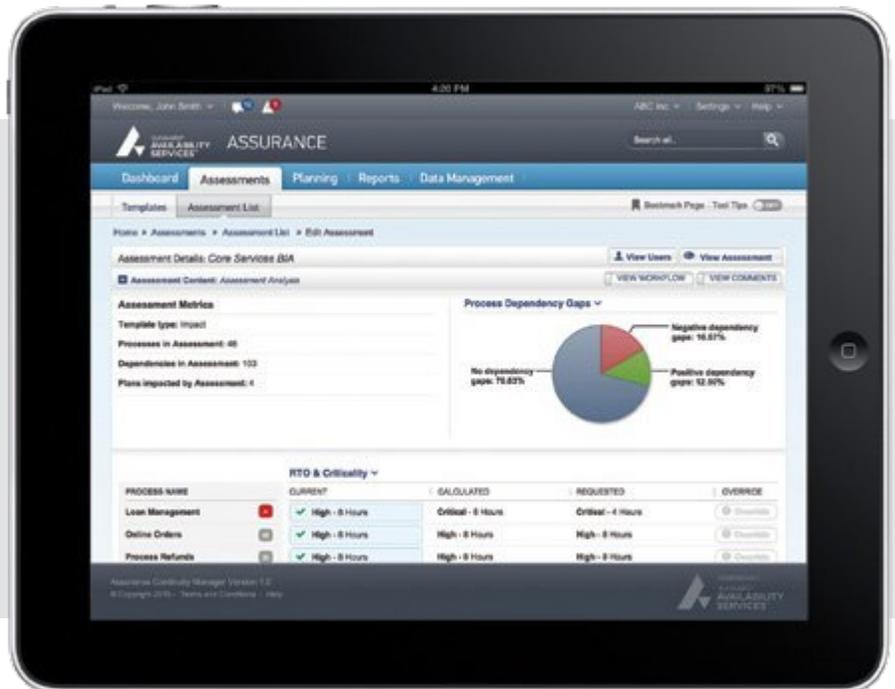
Sungard AS Connect handles any combination of SaaS and/or on-premise data sources from a single platform to minimize complexity.

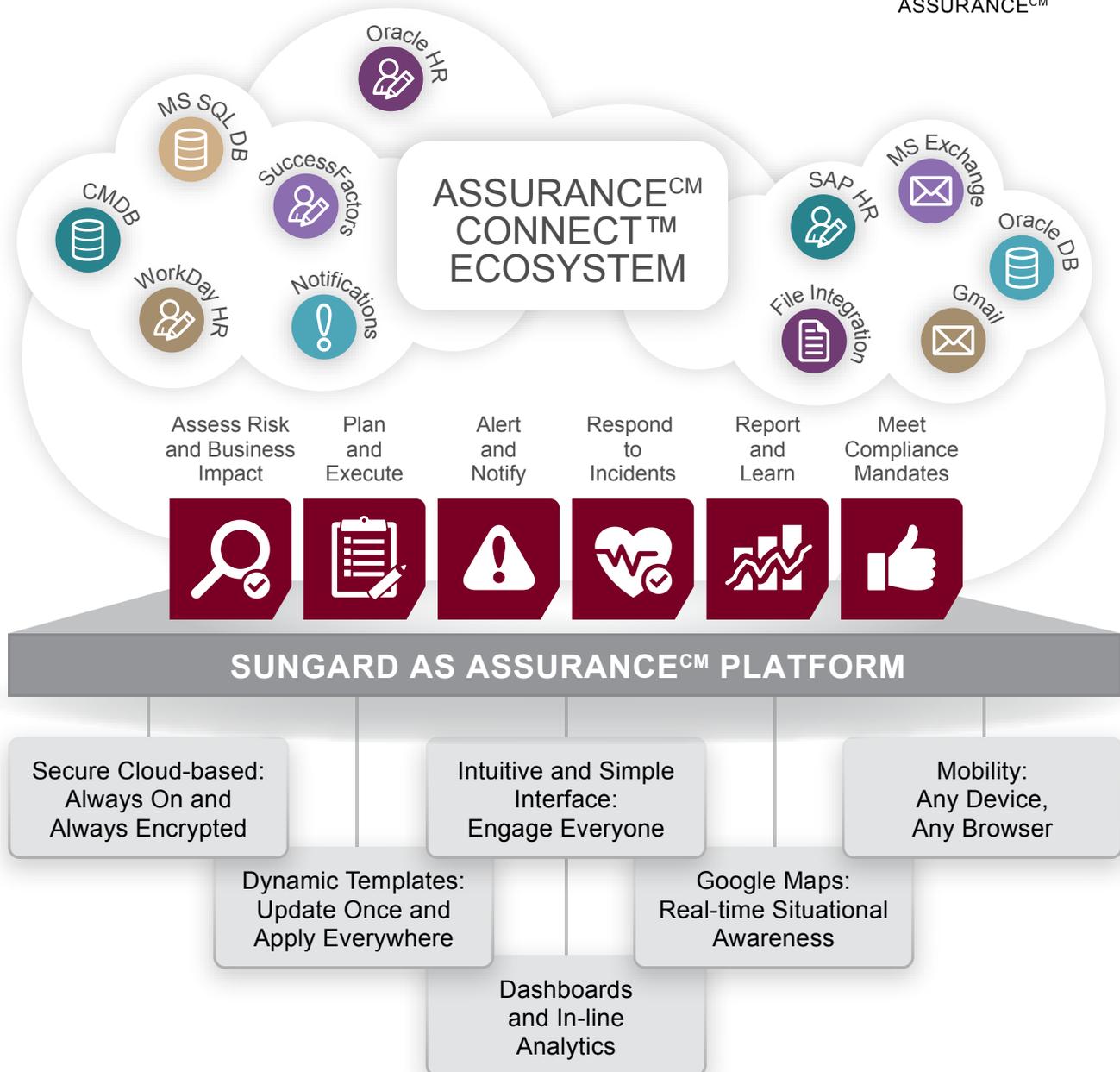
Our unique architecture enables Sungard AS to **centrally manage all of your integrations** from a "single pane of glass — keeping track of the health and activity of all integration processes, reviewing detailed logs of what processes ran and when, how long they took to run, and the results.

Best of all Assurance Connect ensures that your data stays securely encrypted while in motion and at rest and is never shared with 3rd parties.

People drive outcomes, not plans.

Only organization-wide engagement and real-time data can uncover risks and enable you to act quickly to mitigate them. The Assurance^{CM} interface puts the right information in the hands of the right people at the right time.





Benefits

With Sungard AS, you'll experience a new kind of Business Continuity Assurance that's:

- **Intuitive** – plan creation, data updates, and threat mitigation with minimal training.
- **Efficient** – available from any device, anywhere, anytime to deliver impactful information for better decision-making.
- **Alive** – always up, always available, always current.
- **Independent** – spans traditional IT constraints and connects you to the people, plans, and information that matters most.
- **Aware** – delivers real-time data so you can take proactive steps to mitigate risk.

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Conclusion

With Assurance Connect you eliminate manual data management processes and custom coding. Remember, it's all about risk and the insight at time of incident. Your program deserve the most accurate insight and confidence that your plans will work.

Have you had it with change management and data chases? Your programs deserves a more modern and effective solution. Call us today to discuss your specific Assurance^{CM} Connect needs 1-866-714-7209.

Additional reading



[Sungard AS Assurance: Business Continuity Software](#)

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About Sungard Availability Services

Sungard Availability Services is the leading provider of critical production and recovery services to global enterprise companies. Sungard AS partners with customers across the globe to understand their business needs and provide production and recovery services tailored to help them achieve their desired business outcomes. To learn more, visit www.sungardas.com or call 1-888-270-3657.

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