Why Hybrid IT solutions create

JEKYLL & HYDE

Readying themselves for the future of business, organizations worldwide have taken their first sips of the Hybrid IT potion – mixing any number of conflicting IT platforms in order to remain innovative. For 73% this journey began as a strategic decision; others simply fell into it. Either way, in order to enjoy the benefits of Hybrid IT, each organization must confront and conquer its dark side:

THE SPLIT PERSONALITY OF HYBRID IT

The Good Side

- **46%** *confirmed an increase in business agility*
- **67%** *said the cost and complexity of Hybrid IT has been worth it*
- **41%** *saw improved customer service*
- **34%** *saw increased speed of product development*
- **37%** *saw quicker cloud deployments*

THE DARK SIDE

- **49%** SAID THAT THE COMPLEXITY OF HYBRID IT IS HINDERING INNOVATION
- **41%** DO NOT HAVE THE SKILLS TO HANDLE A COMPLEX HYBRID IT ESTATE
- **37%** LACK THE SKILLS TO HANDLE SECURITY OF HYBRID IT
- **27%** STRUGGLE WITH INTEGRATION OF PRIVATE CLOUD

Hybrid IT

However despite the split personality of Hybrid IT, 94% have seen a positive business impact

- **65%** — **US** *Increase in business agility*
- **53%** — **UK** *Increase in business agility*
- **44%** — **France** *Reducing the cost of managing IT*
- **32%** — **Ireland** *Scalability*
- **46%** — **Sweden** *Faster cloud deployments*

Leading the Way in the Cloud

US **88%** **68%** *Europe*

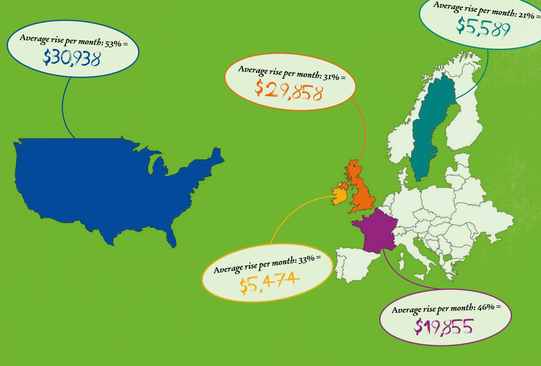
88% of US felt Hybrid IT was a necessary part of staying competitive compared to 68%.

US **82%** **45%** *Europe*

82% of US felt Hybrid IT is simply the first step on the journey to a true cloud environment. For Europe it was 45%.

Overcoming Challenges

Many organizations have seen monthly operating costs rise thanks to Hybrid IT...



- **74%** — *74% of organizations invest to ensure they have the right skills to successfully run a Hybrid IT estate*
- **67%** — *67% feel the cost and complexity of Hybrid IT will be worth it in the long run*
- **67%** — *67% agreed that having support from a partner ensured that their Hybrid IT implementations were a success*

Fight the demons of Hybrid IT with SunGard Availability Services. Our powerful elixir of solutions and expertise soothes the savage beast of runaway workloads and brings out the best from your cloud and IT strategy.

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Research was conducted by Vanson Bourne, on behalf of Sungard Availability Services, to investigate the level of Hybrid IT adoption across five countries across the world, and whether this adoption had benefited the organization. 700 interviews were conducted online and over the telephone between September and November 2015, including 200 from the US, 150 from the UK, 150 from France and 100 each from Sweden and Ireland. The research questioned IT decision makers in businesses of over 500 employees across a variety of sectors, including financial services, professional services and retail. http://www.jekyllandhyde.com/resources/research/initiative-completion-sound-bites

"Hybrid IT" environment – the combination of internal and external IT services. It can mean a mix of legacy environments and cloud platforms.