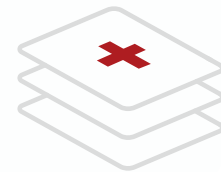


Preventative Medicine: The Prognosis for Healthcare Data Protection

Keeping healthcare information always on, always available, and always protected for patient care diagnosis and treatment has never been more critical. In fact, patient care depends on it.

Healthcare Data Is Growing

48% Per Year Across the Care Continuum*



Healthcare Provider Snapshot

66% currently run EMR applications in the cloud¹



57% use mobile devices to view patient information¹



52% communicate with patients via social technology¹



But Growth Brings New Challenges

62% of global businesses feel challenged protecting cloud, big data, and mobile data²



3/4

lack a disaster recovery plan for these environments²

\$1.7 trillion

estimated annual global disruptions

COST²



Data Protection Needs to Be a Core Strategy

Fewer than

50%



of healthcare organizations:

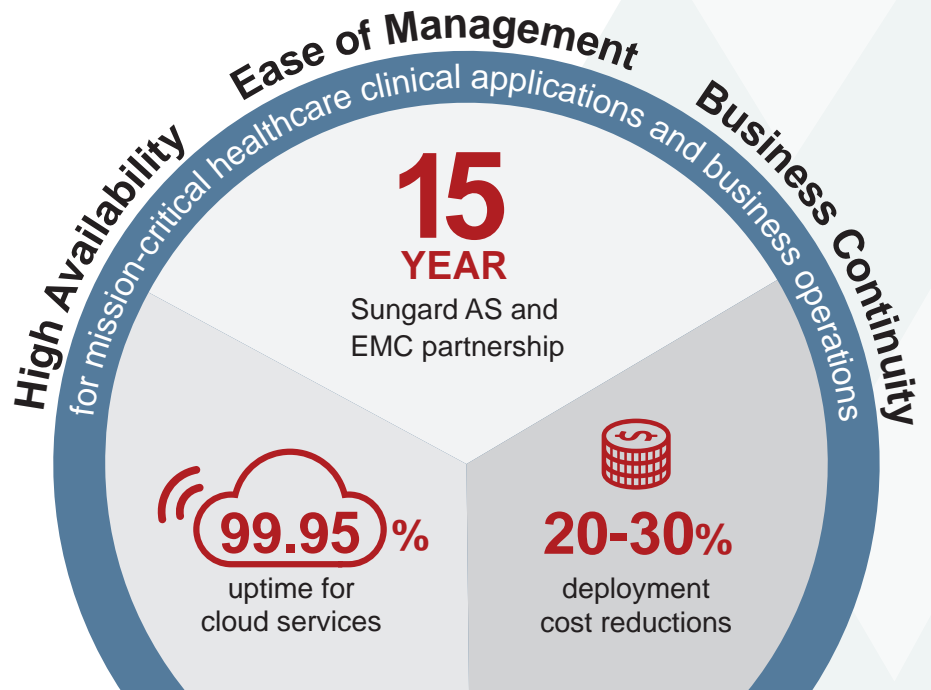


Think they have sufficient technologies to prevent data loss³

A Prescription for Progress



- + Align requirements with data recovery SLAs
- + Ensure compliance with governance framework
- + Enable hybrid cloud automation and orchestration
- + Deploy centralized reporting, alerting, and policy management
- + Integrate BC/DR into services catalog



Learn More:

www.sungardas.com/emc

¹ Source: <http://www.meritalk.com/futurecare>

² Source: <https://www.emc.com/collateral/presentation/emc-dpi-key-findings-global.pdf>

³ Source: <https://www2.idexperts.com/fifth-annual-ponemon-study-on-privacy-security-incidents-of-healthcare-data>