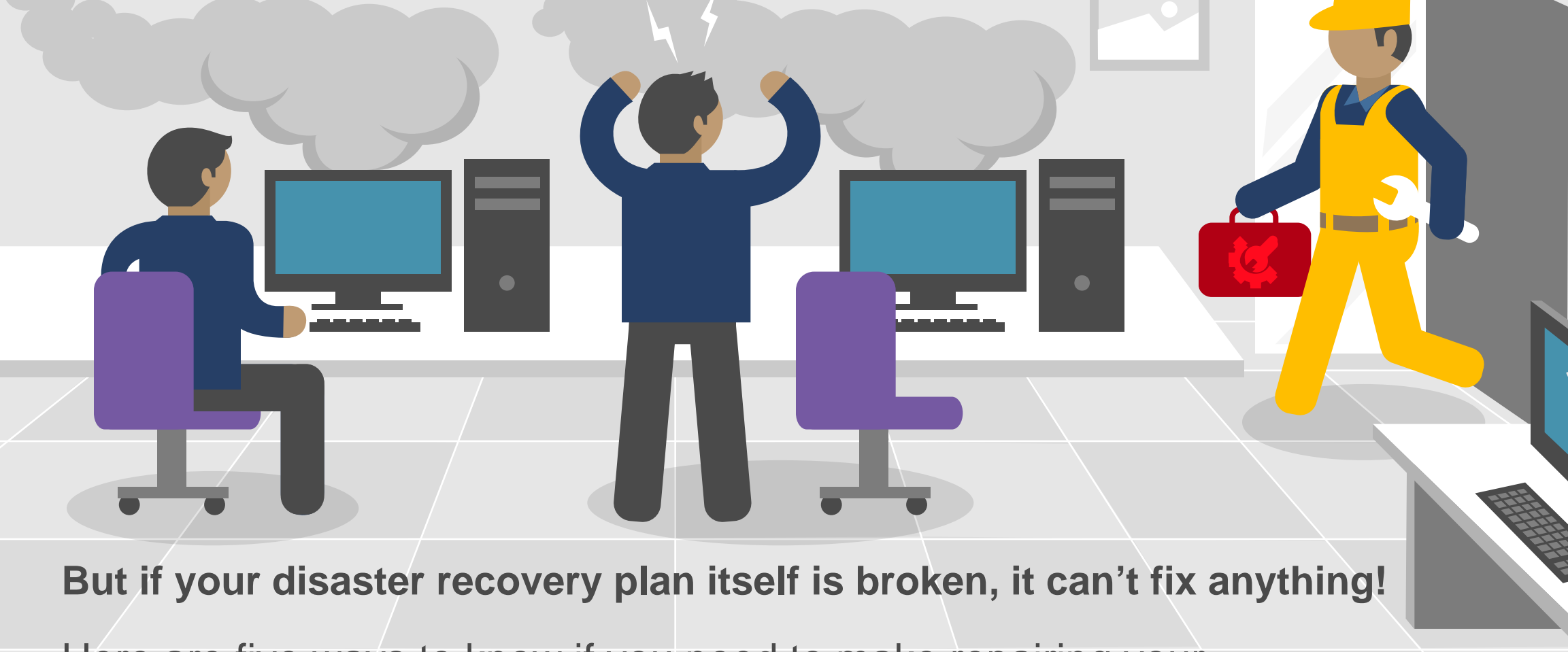


5 Reasons Why It's Time to Rethink Your Disaster Recovery Strategy

A disaster recovery strategy is designed to fix problems and get your business back up and running as fast as possible.



But if your disaster recovery plan itself is broken, it can't fix anything!

Here are five ways to know if you need to make repairing your disaster recovery plan a priority on your business "to do" list.



AUDIT BREAKDOWNS

You've been audited – internally or externally – and are out of compliance with required rules and regulations.



Ramifications

- Investigations by the authorities
- Fines and assessments
- Questions by the board of directors
- Shareholder/stakeholder disruption



DOCUMENTATION BREAKDOWNS

All of your disaster recovery activities are locked in someone's head... you hope. There's no documentation anywhere.

Risks

- Your expert may not have all the answers
- Your expert could be stretched too thin during a disaster
- Your expert may be absent during a crisis
- Your expert could leave your company at any time – and take their knowledge with them



TESTING BREAKDOWNS

You've failed a disaster recovery test exercise. (Or, worse, you haven't tested at all!)



Implications

- Your disaster recovery plan is out of alignment with your business requirements
- You have gaps in your disaster recovery plan
- You can recover individual processes, but not the entire business
- You can recover the business, but not in a timely manner



CHANGE BREAKDOWNS

You have a documented disaster recovery plan, but you haven't kept it up-to-date with new processes, applications, people, and platforms.

Problems

- You have undocumented interdependencies
- Your data is not backed up
- Your plan excludes applications
- You have people who are outside of the communication loop



RESILIENCY BREAKDOWNS

You actually had a crisis, interruption, or outage ... and your disaster recovery was a disaster!



Impacts

- Unacceptable downtime
- Loss of revenue
- Damage to reputation
- Negative effect on customer service

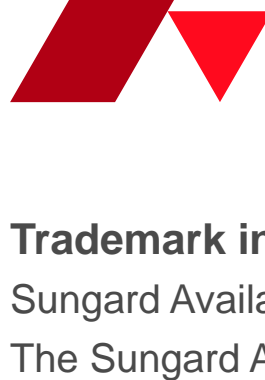
Your Next Disaster Is a Matter of "When" ... Not "If"

Are there breakdowns in your disaster recovery plan? If so, now is the time to engage in resiliency repairs...because the next disaster is on its way. It may come next year, or it may come next week, but it is coming. Here's how to get your disaster recovery plan in tip-top shape:

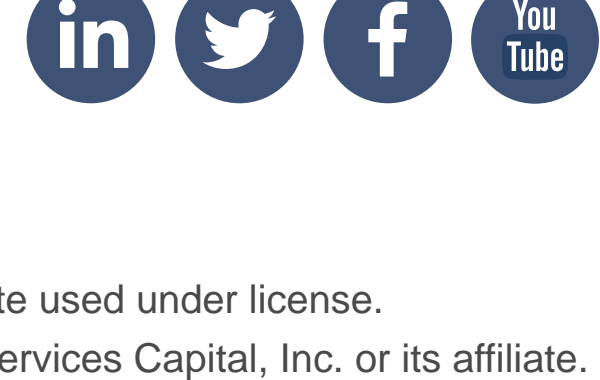
 <p>ANALYZE Get everyone in the room and figure out what your most important business functions and processes are.</p>	 <p>ALIGN Align your disaster recovery plan with ISO standards and any other regulations that apply to your industry.</p>	 <p>MAP Make a roadmap of the tactical mitigations you need to execute, complete with timelines and ownership.</p>
 <p>TEST Run holistic test exercises to figure out where your current disaster recovery plan falls down.</p>	 <p>DOCUMENT Get everything down on (virtual) paper.</p>	 <p>OUTSOURCE Get an objective opinion from an outside disaster recovery expert.</p>

Fix the cracks in your disaster recovery plan with Sungard Availability Services.

[LEARN MORE HERE](#)



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