

# Sungard Availability Services is committed to maintaining your confidence and trust.

This notice describes how we collect, use and disclose the information we obtain via our website and services. Please review it carefully.

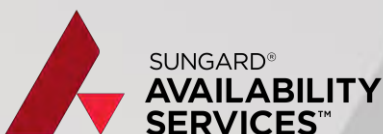
Sungard Availability Services LP ("Sungard AS") is committed to maintaining your confidence and trust, and accordingly maintains the following Privacy Policy to protect the personal information you provide online. In this Privacy Policy we describe how we collect, use and disclose the information we obtain via our website, [www.sungardas.com](http://www.sungardas.com) (the "Site"), including the services available via the Site (the "Services"). In this Privacy Policy, we also provide notice about our participation in the U.S.-EU and Swiss – U.S. Privacy Shield Programs, which apply, as applicable, to the information that we collect from persons from the European Union and Switzerland, including information collected offline.

By visiting the Site, or using any of our Services, you agree that your personal information will be handled as described in this Policy. Your use of our Site or Services, and any dispute over privacy, is subject to this Policy and our Terms of Use, available [here](#).

## Information We Collect About You

We may collect information directly from you and, as well as automatically through your use of our Site or Services. You can browse many areas of our Site and use many of our Services without registering with us or providing your name or contact info. However, to access certain Services or content on the Site, we may ask you to register or provide certain information to us. In general, we collect information about you as follows:

- ▶ **Name, Contact, Registration Info.** As noted, in order to access certain information, such as whitepapers or similar documents, we collect name, company name and contact information; we may also ask you for additional info, such as industry. Further, authorized users may be provided log-in credentials through which to access our customer portals; in order to obtain credentials, we may require that you provide your name, email, contact information, company information and other relevant information. If you submit a question or other communication to us, such as via the "Contact Us" page or chat feature of the Site, we will collect your name, email, company name, phone number, country, and any other information you submit as part of your communication.
- ▶ **Your Activities.** If you access our customer portal, we collect information about your activities and actions while logged in. Also, if you post any content to our Site – such as a comment to a blog – we collect information about your post, as well as your name and contact information if you have provided it. We may also ask you to participate in surveys or similar questionnaires; your participation is voluntary; however, we will collect information about your responses, as well as your name, contact information and other information you provide to us. Your choice not to participate in this activity will not make you ineligible to use another feature on our site.



- ▶ **Usage and Browsing Information.** In addition, in the course of using our site we automatically track certain information about you, via log files, cookies, pixel tags and other technologies. This information includes the URL of the web page that you just came from (whether this URL is on our site or not), which URL you go to next (whether this URL is on our site or not), what browser you are using, your IP address, the number of times you visited Sungard AS' website, which pages you visited and what materials, if any, you downloaded and location information. Please see the section "Cookies and Other Tracking Mechanisms" below for more information.

## How We Use Your Information

We use the information we collect about you through our Site and Services as follows:

- ▶ To help us improve our Site and Services.
- ▶ To provide you with the products you have requested and to otherwise fulfil your orders.
- ▶ To provide our Services to you, to communicate with you about your use of our Site and Services, to respond to your inquiries, and for other customer service purposes.
- ▶ To inform you about additional products or services that may be of interest to you, and for other marketing and promotional purposes. For example, we may send you emails about products, services or other information that we think may interest you. If you submit your name, phone number and contact information to us in order to receive more information from us, we may call or email you to follow up on your inquiry.
- ▶ To better understand how users access and use our Site and Services, both on an aggregated and individualized basis, in order to improve our Site, Services and business, respond to user desires and preferences, and for other research and analytical purposes.

## How We Disclose the Information We Collect

In this section we explain why and with whom we share your personal information:

- ▶ **Service Providers.** Sungard AS may hire other companies to provide services on our behalf, including packaging, mailing and delivering purchases, answering customer questions about products or services, sending mail and processing event registration. We may disclose the information we collect from you to third party vendors, service providers, contractors or agents who perform functions on our behalf.
- ▶ **Business Partners.** Sungard AS may also provide the information we collect via our Site to third-party business partners in delivering webinars on topics relevant to Sungard AS' services.
- ▶ **Affiliates.** We may disclose the information we collect from you to our affiliates or subsidiaries; however, if we do so, their use and disclosure of your personally identifiable information will be subject to this Privacy Policy.
- ▶ **In Response to Legal Process.** We also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order, or other legal process, such as in response to a court order or a subpoena.
- ▶ **To Protect Us and Others.** We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms of Use or this Policy, or as evidence in litigation in which Sungard AS is involved.
- ▶ **Aggregate and De-Identified Information.** We may share aggregate or de-identified information about users with third parties for marketing, advertising, research or similar purposes.



## Cookies and Other Tracking Mechanisms

We and our third party service providers use cookies and other tracking mechanisms to track information about your use of our Site and Services. We may combine this information with other personal information we collect from you (and our third party service providers may do so on our behalf).

- ▶ **Cookies.** We also employ the use of cookies to assist us in this process. A cookie is a small piece of computer code that we transfer to your computer's hard drive through your web browser, which enables our web servers to identify users and collect certain usage Site information from users. Some cookies allow us to make it easier for you to navigate our Site and services, while others are used to enable a faster log-in process or to allow us to track your activities at our Site and Services. Most web browsers automatically accept cookies, but if you prefer, you can delete cookie files from your hard drive, or avoid cookies by configuring your browser to reject them or to notify you when a cookie is being placed on your hard drive. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Visitors to our Site who disable cookies will be able to browse certain areas of the Site, but some features may not function.
- ▶ **Clear GIFs, pixel tags and other technologies.** Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on web pages. We may use clear GIFs (also known as web beacons, web bugs or pixel tags), in connection with our Site to, among other things, track the activities of Site visitors, help us manage content and compile statistics about Site usage. We or our service providers may also use clear GIFs in HTML emails to our customers to help us track email response rates, identify when our emails are viewed and track whether our emails are forwarded.
- ▶ **Third-party Analytics.** We use third party analytics tools, including Google Analytics, to collect, monitor and analyze this information in order to improve functionality and user-friendliness, and to better tailor the Site and Services to our visitors' needs. Accordingly, usage data is shared with Google, which has its own privacy policy addressing how it uses such information. We encourage you to review this privacy policy to understand how Google uses such information.

## Do-Not-Track

Currently, our systems do not recognize browser "do-not-track" requests. You may, however, disable certain tracking as discussed in this section (e.g., by disabling cookies).

## Plug-ins and Social Media Widgets

Our Site and Services may include social media features and widgets, such as the Facebook Like button and the "Share this" button, as well as other interactive mini-programs that run on our Site and Services and enable certain features to work (e.g., blogs and comments). These features may collect your IP address, which page you are visiting on our Site or viewing through the Services, and may set a cookie to enable the feature to function properly and for purposes. These features are displayed on our Site, but are hosted by third parties, and are subject to their own privacy policies, not this one.

## User Generated Content

We may invite you to post content on our Site or Services, including your comments, reviews, pictures, and any other information. If you post such content, all of the information that you post will be available to other users of our Site and Services. Your posting may become public and Sungard AS cannot prevent such information from being used in a manner that may violate this Policy, the law, or your personal privacy.



## Communications from Us

As noted, we may send you emails about products, services or other information we think may be of interest to you. You may opt out of these emails at any time by sending an email from the email address you wish to unsubscribe to [as.us.unsubscribe@sungardas.com](mailto:as.us.unsubscribe@sungardas.com). You may also follow the unsubscribe instructions in any such email we send to you. Please note that it may take up to 10 business days for us to process opt-out requests. If you opt-out of receiving promotional or informational emails from us, we may still send you emails about your account or any Services you have requested or received from us.

## Access to Personal Information

If you have questions about the personal information you have provided us, or need to update certain personal information, you may contact us using the information provided at the end of this Privacy Policy.

## Security

Sungard AS has implemented safeguards on the Site to prevent the unauthorized release of or access to personal information. For example, database information is kept separate from live servers and is firewall protected. Please be advised, however, that although Sungard AS has endeavored to create a secure and reliable site for you, the confidentiality of any communication or material transmitted to or from Sungard AS via the Sungard AS site or e-mail cannot be guaranteed. Sungard AS has no responsibility or liability for the security of information transmitted via the Internet.

## Third-Party Web Sites

As a convenience to our visitors, Sungard AS' Website may contain links to a number of sites owned and operated by third parties that we believe may offer useful information. The policies and procedures we describe here do not apply to those sites. You should check the privacy policies of these individual sites to see how your personal information will be utilized by the operators of those third party web sites.

## U.S. – E.U. and Swiss – U.S. Privacy Shield Certifications

Sungard AS complies with the U.S.-E.U. and Swiss – U.S. Privacy Shield Frameworks as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information obtained from European Union member countries and Switzerland and transferred to the United States. For information on how we process personal information transferred from the European Union and Switzerland, under the Privacy Shield Principles, please see our [Privacy Shield Notice](#).

## Changes to this Privacy Policy

Sungard AS may modify this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post those changes on this page. Your continued use of this site following the posting of changes to these terms will mean you accept these changes. If we make any changes to this Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavor to provide you with notice in advance of such change by highlighting the change on our Site, or by emailing your email address of record.

## How to Contact Us

Should you have other questions or concerns about this Privacy Policy, please use our "[Contact Us](#)" page.



## Other Related Documents

[Privacy Shield Notice](#)

[Cookies Policy](#)

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### About Sungard Availability Services

Sungard Availability Services provides managed IT services, information availability consulting services, business continuity management software, and disaster recovery services.

To learn more, visit [www.sungardas.com](http://www.sungardas.com) or call 1-888-270-3657

### Trademark information

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### Connect with Us

