

GRAPPLING THE DIGITAL BEAR

What your employees really want from you...

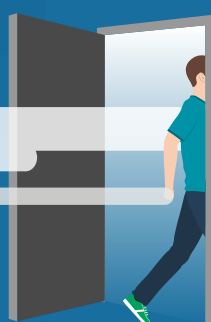
It's easy to focus on only the business reasons for starting out on a journey of digital transformation. But what about the impact on your employees? Our recent survey highlighted how the majority of people want digital tools in their jobs.

Here's a look at that research, highlighting how people feel about it, and just why it makes it all the more important to tame the bear.



YOUR EMPLOYEES WANT DIGITAL TRANSFORMATION...

...THEY'D EVEN CHANGE THEIR JOB FOR IT



36%

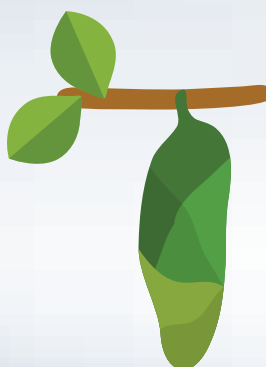
OF ENTERPRISE EMPLOYEES WOULD LEAVE IF OFFERED A JOB AT A MORE DIGITALLY-PROGRESSIVE ORGANIZATION

81%

OF PEOPLE SAY ACCESS TO DIGITAL TOOLS IS IMPORTANT...



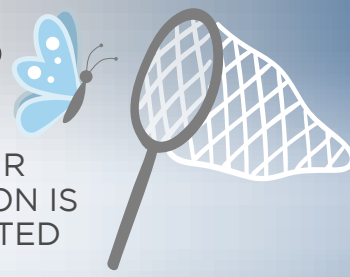
...BUT MANY USERS STILL DON'T FEEL THEIR ORGANIZATION IS TRANSFORMING QUICKLY ENOUGH



44%

OF PEOPLE THINK THEIR ORGANIZATION ISN'T TRANSFORMING FAST ENOUGH

38%



BELIEVE THEIR ORGANIZATION IS NOT COMMITTED TO DIGITAL TRANSFORMATION

IN THE MEANTIME, YOU'RE GRAPPLING TO TAME THE BEAR THAT IS DIGITAL TRANSFORMATION

50%

FEEL THEIR ORGANIZATION DOESN'T HAVE THE RIGHT TECHNICAL SKILLS...



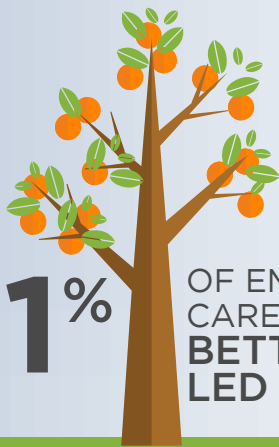
AND 36%

DON'T FEEL THEY GET THE TRAINING TO MAKE THE MOST OF DIGITAL TOOLS

WHILE IT'S A COMPLEX TASK, IT'S ALSO A FRUITFUL ONE...

51%

OF EMPLOYEES BELIEVE CAREER PROGRESSION IS BETTER AT DIGITALLY LED COMPANIES



69%

SAY DIGITAL TOOLS HELP THEM TO DO THEIR JOBS BETTER



WE CAN HELP

YOU TAME THE BEAR ONCE AND FOR ALL

ACCELERATING DIGITAL TRANSFORMATION, BOOSTING EMPLOYEE SATISFACTION AND PRODUCTIVITY, AND RETAINING RESOURCE THAT IS VALUABLE TO THE SUCCESS OF YOUR BUSINESS

VISIT

tamethebear.com

SOURCE: Research was conducted by Vanson Bourne, on behalf of Sungard Availability Services, and questioned IT decision makers (715) and wider business employees (1400) from across the US, UK, France, Sweden and Ireland.

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