

# LOST IN THE WOODS?

An understanding of the drivers behind digital transformation

More and more organizations are setting out on the journey to transformation. There are a host of benefits to getting it right, but our recent survey highlighted how a number of CIOs still feel lost in the woods. Here's a look at that research, highlighting why it's a journey worth completing and how taming the bear can help to achieve digital transformation...



**THERE'S AN APPETITE FOR DIGITAL TRANSFORMATION, TO DELIVER AND IMPROVE...**

- PRODUCTIVITY
- STAFF LOYALTY
- NEW REVENUE



**MANY ORGANIZATIONS ARE WELL ON THE PATH ALREADY...**

**BUT YOU MAY BE ONE OF THE SIGNIFICANT NUMBER WHO FEEL LOST IN THE WOODS...**

**60%**

OF IT DECISION MAKERS BELIEVE THEIR ORGANIZATION IS COMMITTED TO DIGITAL TRANSFORMATION

**94%**

SAY THEIR COMPANY LACKS THE TECHNICAL SKILLS

OVER **50%**

BELIEVE THEY'RE NOT TRANSFORMING AT THE SPEED EMPLOYEES AND MANAGERS EXPECT



## MAKING YOU VULNERABLE TO...

**...THE COMPETITION:**

**37%**

SAY THEY'RE NOT MOVING AS FAST AS THEIR COMPETITORS

**...COSTLY DELAYS IN NEW IT INITIATIVES:**

**43%**

SAY THEY CAN'T INTEGRATE NEW APPS

**...HOLES IN SECURITY:**

**30%**

SAY THEY DON'T HAVE THE SECURITY SKILLS

IT'S TIME TO TAKE CONTROL OF DIGITAL TRANSFORMATION. OR, AS WE LIKE TO PUT IT...



## MANY ORGANIZATIONS ARE ALREADY SEEKING HELP...

**69%** OF BUSINESSES ADMIT THEY NEED EXTERNAL HELP TO ACHIEVE TRANSFORMATION GOALS



## BUT DIGITAL TRANSFORMATION IS WORKING. FOR IT DIRECTORS...



**85%**

OF IT DIRECTORS SAY IT'S HELPING THEM DEVELOP NEW SKILLS



**78%**

SAY IT'S MAKING THEIR JOB MORE EXCITING

## AND FOR END USERS...

**60%**

CLAIM IT IMPROVES STAFF PRODUCTIVITY

**58%**

BELIEVE IT ENHANCES EMPLOYEE SATISFACTION

**AND 52%**

SAY IT'S HELPED INCREASE STAFF MOBILITY

## AS WELL AS THE BUSINESS.

**4 IN 10**

BELIEVE IT'S

**INCREASED...**

CUSTOMER SATISFACTION



OVERALL REVENUE



WORKING AGILITY

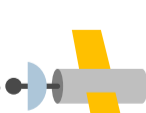


## TALK TO US

TO FIND OUT HOW YOU CAN TAME THE BEAR

TOGETHER, WE'LL SHAPE A ROADMAP TO MAKE YOUR IT PREDICTABLE, RESILIENT AND PRODUCTIVE - SO YOU CAN **HARNESS ALL THE POWER IT HOLDS....**

REMOVE THE WILD COMPLEXITY



KEEP INNOVATION ON TRACK

BRING YOUR IT IN LINE WITH YOUR GOALS



VISIT

[tamethebear.com](http://tamethebear.com)