

The digital revolution is happening. You can't just duck and cover.

Your systems are being deluged with increased web activity from emails, searches, tweets and transactions. In this "can't wait" world, downtime can impact both revenue and customer satisfaction.

That's why many enterprises are transitioning to more agile infrastructures to create more responsive and resilient IT environments that meet the demands of a digital economy.

Companies are putting their digital missions into motion...

By the end of 2016,

90%

of enterprise strategies will include a significant "Digital Transformation" component¹.



They're joining the battle and allocating budget.

By 2018,

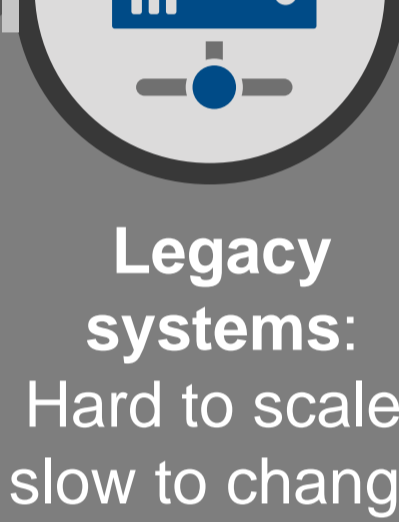
70%

of spend on infrastructure will be related to digital transformation and will support third-party workloads².

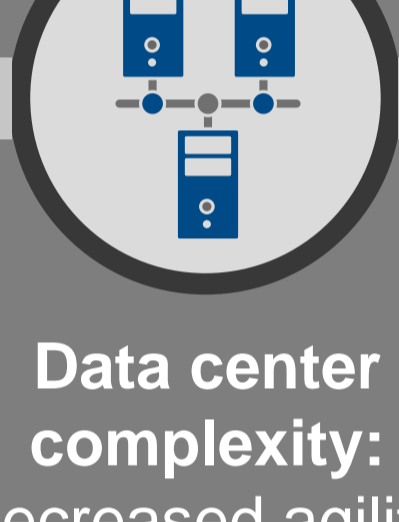
Other enterprises will invest in innovation to move forward... what about you?

Are your systems holding you hostage?

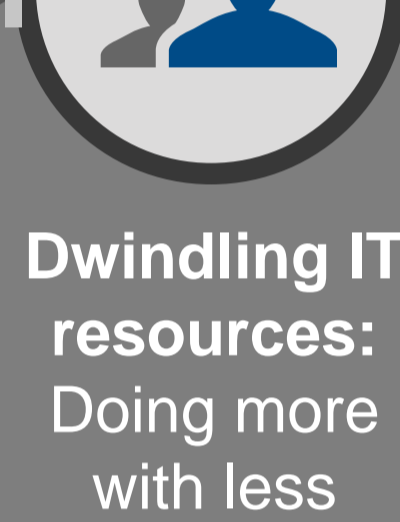
As your competitors charge forward, you may be losing ground if your staff must fight against...



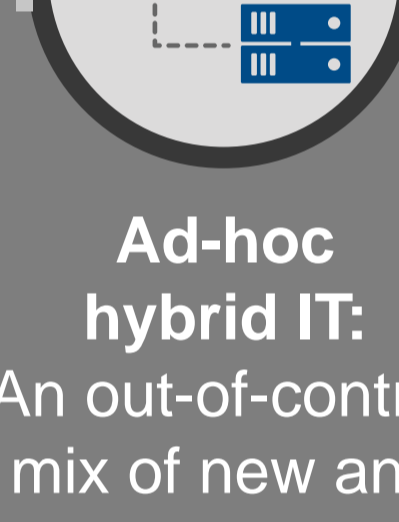
Legacy systems:
Hard to scale, slow to change



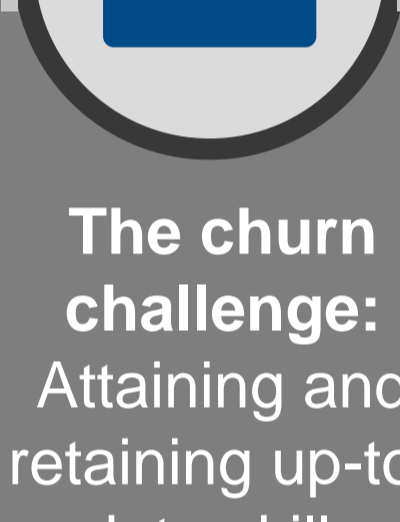
Data center complexity:
Decreased agility, increased cost



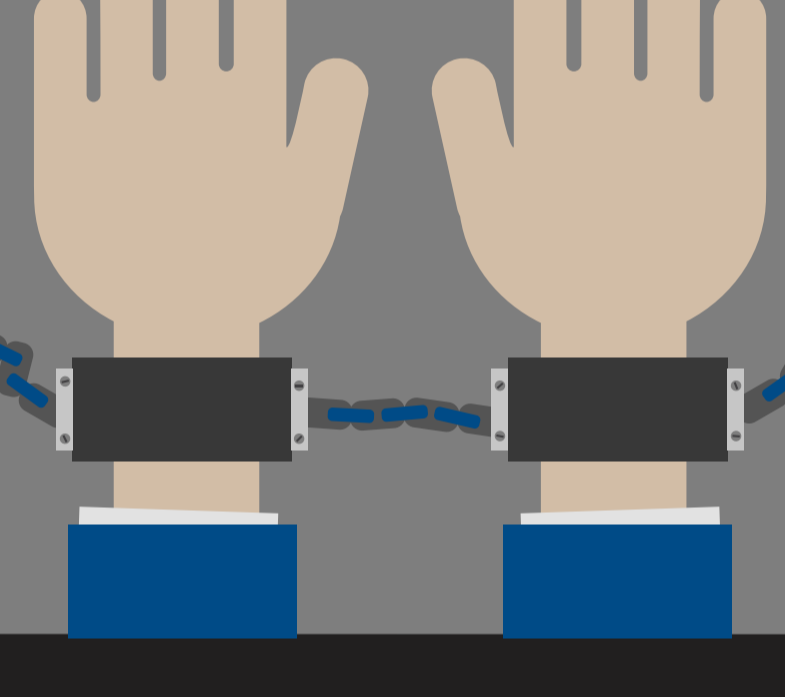
Dwindling IT resources:
Doing more with less



Ad-hoc hybrid IT:
An out-of-control mix of new and old systems



The churn challenge:
Attaining and retaining up-to-date skills



Watch out for innovation's silent enemy.

Back-office busy work makes for a battle-weary staff who remains focused on maintaining the status-quo, rather than moving the business forward..

Many CIOs say they would do more to develop the customer-facing digital innovation that the company needs, if only they could let go of some of their current core traditional and operational back-office IT jobs³.



Break free with the cloud.

Sungard Availability Services can liberate you from legacy systems with cloud and other virtualization technologies for a more agile IT environment.

Provision IT resources in minutes, not days

So you can...

...Speed time to market for new apps and capabilities

So you can...

Innovate the way you do business

So you can...

...Respond to opportunities in the digital economy.

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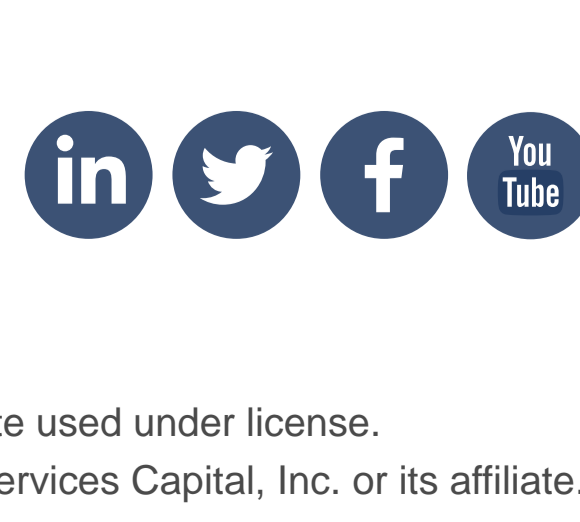
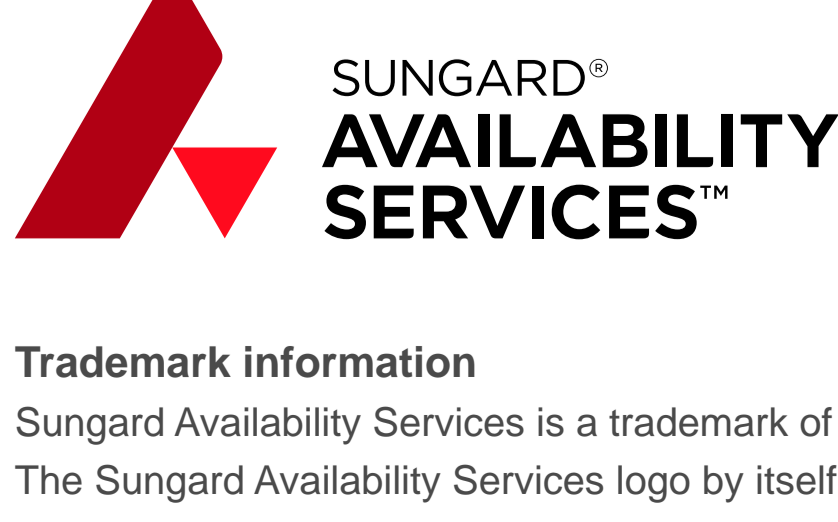
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