

BETTER BACKUPS, SMARTER RECOVERY

POWERED BY VEEAM



40%

of enterprises cited inadequate backup or failure to meet SLAs as one of their top global data protection challenges¹

IT'S TIME FOR YOU TO RETHINK YOUR BACKUP AND RECOVERY STRATEGY

Your customers and your teams drive your business, but it is your data that enables the insights needed to provide the products and services that move your business forward; hence the reason a solid data protection and data recovery strategy must be the foundation of any business resiliency plan.

Poorly managed backups and inconsistent recovery processes mean inherent risk to your business ...risks you can't afford; so **why are these tasks too often moved down the list to make way for other IT initiatives?**

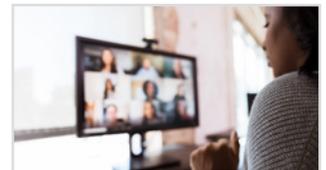
Managing backups and testing recovery is a time consuming, thankless role, but then when you couple that with the expense and day-to-day upkeep of secondary infrastructure to support the recovery of that data, you may find yourself making resource allocation and cost control a priority... instead of necessary investments in data protection.



Better Backup Reliability is the #1 driver for changing data protection plans¹



Cloud-based backups support the logical 3-2-1 data protection approach.



50% of IT professionals consider recovery speed to be "extremely important"²

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VEEAM

Backup and Recovery Made Easy

Managing tapes and/or maintaining a dedicated secondary, on-premise environment for disk-based backups for your high recovery point data is not cost effective and leaves the business vulnerable. ***In fact...***

60% of organizations over the past year have moved to a more progressive cloud-based backup and recovery solution² for sustained application uptime and to keep them more competitive in their respective markets.

Whether a victim of a malicious ransomware cyberattack, accidental data loss or data corruption, when it comes to protecting your data, the only option is to pursue the solution with the best possible outcome — every time.

Sungard AS' Cloud Backup and Recovery is your best-case scenario.

By combining Veeam's leading cloud backup software and Sungard AS' proven disaster recovery expertise, you will be fully equipped to backup better and recover smarter. *Here's how:*

FAST, SECURE BACKUP TO THE CLOUD: Get physical and virtual backups off-site, to the cloud, without the cost and complexity of building and maintaining a second infrastructure. Veeam Cloud Connect provides a fully integrated, fast, and secure way to back up your data to a Sungard AS Cloud Repository at one of our global cloud recovery centers. For Veeam customers using Cloud Connect, simply choose Sungard AS as the Service Provider and point your backup jobs to our cloud — data backup has never been easier.

For current or new customers investing in Veeam for their backup and recovery needs, Sungard AS can manage the licensing, deployment, and on-going management of the on-prem backups while also managing the offsite copies; freeing up your resources to concentrate solely on your production data.

FULLY MANAGED RECOVERY OF YOUR ENVIRONMENT:

Put simply, if the worst happens and you lose use of your production environment, we will recover your full environment to our Cloud Recovery platform from your backup data. Because the Sungard AS' Cloud Backup and Recovery solution does not need additional data replicas, you save on bandwidth and storage costs. We will also carry out an annual full recovery test at no cost.

In addition, you realize:

- **OPTIMIZED COSTS** with a usage-based cost model and fully managed target infrastructure for lower TCO and increased scalability to meet real-time capacity needs.
- **IMPROVED RESOURCE ALLOCATION** to allow teams to focus on value-added projects, not the day-to-day burden of backup and recovery management.
- **APPLICATION-LEVEL RECOVERY** options for your more critical or complex applications.
- **INTEGRATION WITH CLOUD RECOVERY SOLUTIONS** that can support recovery speeds of 2VMs per minute.
- **ONE FULL-SCALE RECOVERY PARTNER** with over 40 years of experience ensuring uptime and availability of both physical and virtual IT environments.

Backup and Recovery with Resilience Built-In

Give your organization the competitive advantage by reducing risk and building a business resilience strategy with a premier backup and recovery partner who tailors automated, dependable, and scalable solutions to meet your Recovery Point Objectives (RPO) and Recovery Time Objectives (RTO)

www.sungardas.com

- ▶ **Sungard AS helps businesses optimize their IT environment by making sure their data and applications are always available, recoverable and connected. Let us help you build a better backup and smarter recovery plan to protect your business.**

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¹ Veeam 2021 Data Protection report ² Hanover Research Backup and Recovery Challenges and Trends 2019

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