

# Backup, replication and data recovery – fully managed by Sungard Availability Services

Your applications are what drive your business and the availability of those applications is what makes you successful. Sungard AS provides for application availability using end-to-end data protection solutions to help you manage your data more efficiently, effectively, and securely.

Through our partnership with industry-leading backup and replication technology partners, Sungard AS' Managed Backup Services, provides a utility-based pricing model backed by SLA's, application-level recovery and a is CapEx-free solution.

## 40%

More than 40% of customers fail a DR test due to poor backups

## Challenge

**Is your DR program ready for the real world?**

- Application data protected, but not recoverable in a disaster?
- Not meeting backup windows?
- Disaster recovery tests routine vs. passing the "stress test"?
- Disjointed backup solutions for long-term data retention, operational restores and disaster recovery replication?
- No SLAs from internal delivery teams?
- Backup and recovery not handled very differently?

## Solution

**The power of application uptime: Sungard AS Managed Backup Services**

Managed backups help ensure your applications are available and outsources the day-to-day backup management and reporting of your critical applications, so you can rely on long-term data retention, operational data restoration, and backup data that's recoverable following an interruption. Your data is backed up automatically and replicated to a Sungard AS Recovery Data Center with industry-leading Service Level Agreements (SLAs).

The infrastructure and services at a world-class Sungard AS facility provide you with the specialized expertise you need to meet your compliance and audit goals consistently.



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## Benefits

### Application uptime

- Recovery Aware backups designed for fast, effective data protection and consistent application recovery
- Sungard AS works with you to choose the best technology approach to protect any data type in your environment
- Rely on Sungard AS experts available 24/7 to recover your data
- Shrink the potential for data loss with granular recovery of Microsoft® Exchange and SharePoint®, as well as VMware®
- Reduce the time required to recover
- SLA-backed data protection and restores

### Maximize your strategic resources

- Gain market-leading, enterprise-class data protection without the enterprise-sized investment
- Enable staff to focus on strategic initiatives by reducing need for in-house backup and recovery expertise
- Eliminate capital expenditures for backup infrastructure
- Scalability as you grow without additional CapEx or resource strain

### Help ensure compliance

- Reduce the time to rehydrate data from disk based backups
- Boost confidence with the assurance that data is protected and stored offsite
- Meet regulatory requirements with long-term retention options
- Secure sensitive data from unauthorized users with encryption support

### Increase flexibility

- With broad platform and application support, leverage currently deployed technologies with the freedom to adjust to changing conditions
- Extend data protection options available for physical servers to virtual servers with virtualization protection

## The true cost of inadequate Data Management



Data access and data storage are critical to the success of your business applications, and your business needs more of it every day. In order to meet this growing demand, you're forced to add capacity to your data protection infrastructure, because if you don't, performance and availability are put at risk.

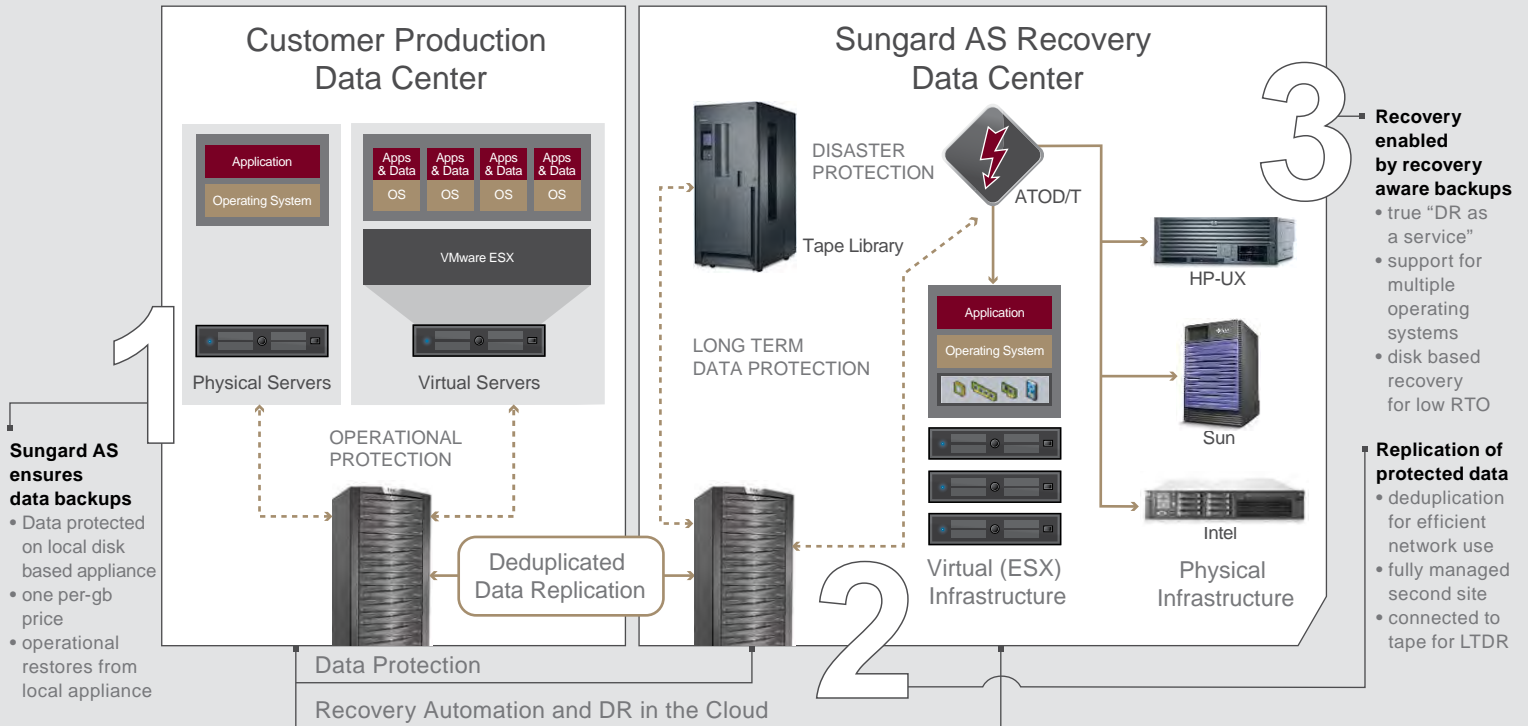
At the same time, IT budgets at most organizations have decreased.

Making matters worse, adding capacity also brings with it additional support requirements like power, cooling, space, management resources, and CapEx spending, which increase the total cost of ownership.

With Sungard AS Managed Backup Services and guaranteed SLAs, your capacity is there when you need it, not when you don't. When using Managed Backup Services, you will see no increase in capital expenditures, and as data demand increases, you can scale on-demand, only paying for the usage you need. Not only that, you are free to allocate your people to other projects or problems, reducing the pressure on your resources and mitigating the risk of human error in the complexity of your internal environment.



**World class data protection with industry leading recovery**



**Operational data protection**

One of the most-used aspects of data protection is for operation restores — including accidental deletion, corruption or lost files/folders — which can impact productivity on a day-to-day basis for your company. Managed Backup Services provides for timely and efficient restore of data using disk-based appliances to restore data back to production servers within your environment. These appliances reside at your data center, so delays in waiting for internet-based recoveries will be avoided.

Sungard AS uses industry-leading appliances that best suit your data protection needs while including this in the operational cost model.

**Disaster Recovery protection**

Once Sungard AS has protected your data onto a local appliance, we then replicate that data to one of the Sungard AS Recovery Centers providing an off-site copy of your data. This data stays on disks at the recovery center and is constantly available in case there is an interruption of service at your primary data center. Sungard AS Managed Recovery Program and our Managed Backup Services work in conjunction with one another to ensure that we can provide Recovery Aware backups whenever you need them. This means that Sungard AS provides a recovery solution that will allow your business to continue to function while the primary data center is experiencing an interruption.

**Mitigating compliance risk**

Regulatory and compliance mandates require organizations to address data management using significant security and Long Term Data Record (LTDR) measures. Failure to comply can result in significant fines, loss of business, or even business closure. If your business is required to maintain policies and practices showing compliance with government regulations and industry standards, Sungard AS can help.

Using the platform provided by Sungard AS, proper reporting and policies can be documented and used for compliance audits. Managed Backup Services will encrypt data across the wire at rest, and on tape to meet security regulations and tape-based LTDR retention mandates.

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## Conclusion

Because you're working in partnership with Sungard AS, Managed Backup Services allows your organization to establish a standardized process for data backup, ensuring that the right data is protected the right way and at the right cost. Then, the experts staffing Sungard AS Managed Backup Services provide added assurance enabling you to be fully aware of vulnerabilities while also providing assistance in addressing them before they become real problems.

### Additional reading



[Do You Fully Understand the Costs of IT Disaster Recovery Management?](#)

**With SLA-guaranteed Sungard AS Managed Backup Services, your capacity is there when you need it, not when you don't.**

### For additional information

To learn more about our Managed Backup Services, contact us, we can help. .

#### About Sungard Availability Services

Sungard Availability Services provides managed IT services, information availability consulting services, business continuity management software, and disaster recovery services.

To learn more, visit [www.sungardas.com](http://www.sungardas.com) or call 1-888-270-3657

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