

# BUSINESS CONTINUITY PLANNING WITH SUNGARD AVAILABILITY SERVICES



## Consequences of a business disruption<sup>(4)</sup>

69%

Loss of productivity

40%

Reputation damage

41%

Customer complaints

35%

Loss of revenue

43%

Negative impact on staff morale/wellbeing

## How did you respond to your last business disruption?

Almost everyone knows what to do immediately after the fire alarm goes off, but how would your organization respond if your:

### Workplace is inaccessible

In 2021, Texas, the “energy capital of the world” experienced a statewide power outage that left more than 4.5 million homes and businesses without power.<sup>(1)</sup>

### Supporting technology is suspended

Unplanned IT and telecommunications outages accounted for 44.1% of disruptions in 2019.<sup>(2)</sup>

### People are unavailable

In moments of unpredictability, the well-being of your team is paramount and with the increase

in remote working, your business continuity plan will likely need to span more regions and include more variables.

### Supply chain is disrupted

Many organizations are still failing to ask key suppliers if they have up-to-date business continuity plans in place.





### Data is lost or compromised

Data is the lifeblood of every business and yet in 2020, 58% of organizations reported an unrecoverable data loss/compromise event.<sup>(3)</sup>

**When a disruption to your business occurs your customers, partners, stakeholders, and employees are counting on you to have an effective plan that will protect their well-being, financial stability, and reputation.** That requires comprehensive business continuity planning and ongoing revisions of those plans based on changes and threats to the market such as emerging technologies, cyberattacks, natural disasters and global emergencies.

# WHY CHOOSE SUNGARD AS?

## Sungard AS Business Continuity Planning will help to:

-  Empower your team to remain confident in their ability to resume essential business processes and be productive after a crisis.
-  Define flexible strategies, resource requirements, procedures, and perform tabletop exercises to validate business recovery capabilities.
-  Equip and prepare your workforce to safely respond to any planned or unplanned business disruption.
-  Reduce costs and anxiety associated with a prolonged recovery effort fraught with indecision, lack of communication and slow response times.

## An adaptive Business Continuity Planning methodology built for operational resilience

With over 40 years of delivering the right recovery and availability solutions to customers around the world, our proprietary planning methodology will take you through a step-by-step process that will lead your organization to increased preparedness with agile capabilities.

- **DISCOVER** and gain a better understanding of current organizational products/services, resilience capabilities and planning drivers
- **DEFINE** end-to-end business recovery strategies aligned with your defined priorities, capabilities, and risk tolerance.
- **DOCUMENT** and make accessible auditable plans structured to support compliance objectives, regulations and standards, as well as identify and align key decision makers with different business disruption scenarios.
- **PRACTICE** your recovery response by utilizing a tabletop exercise approach within the context of a relevant scenario to validate your plan and identify training opportunities.
- **MAINTAIN** and update your plan with annual organizational awareness training, formal plan reviews and enhancements to keep pace with evolving risk profiles and business transformation efforts.



## OUTCOME-FOCUSED BUSINESS SOLUTIONS

Our portfolio of Business Continuity Planning engagements is designed to address a full range of organizational business needs and the developing challenges that face today's businesses.

Let our world class **business agility and resilience** team help you implement the people, process and technology strategies that will mitigate the risks associated with downtime and build executive level confidence in your ability to recover from any business disruption.

To learn more about how Sungard AS can help you achieve business agility, organizational resilience and a purpose-built Business Continuity Plan fit for today's business challenges, contact us today.

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<sup>1</sup> USA Today.com, "Massive Failure", Feb 2021 <sup>2</sup> BCI Horizon Scan Report, 2020  
<sup>3</sup> Veeam Data Protection Report, 2021 <sup>4</sup> BCI Horizon Scan Report, 2020

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